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Vehicle Graphics and Wrap Care Guide

Please read and understand these instructions.

Your graphics consist of either cut vinyl, printed and laminated vinyl, printed perforated vinyl or a combination of all three. This is held to the body/glass of your vehicle by a strong permanent adhesive. This adhesive is at its weakest just after install. For this reason extra care should be taken in the first month after install. This layer will actually preserve and protect the paint underneath. Please bear in mind that exposed paint will age normally.

We do not recommend using a power washer in the first month or using any kind of commercial machine car wash or abrasive treatment. Hand wash only paying particular care not to lift or damage any edges and points. If power washing later keep the nozzle at least 18 inches away from the graphic and use only with a wide spray (not a jet).

Here are some guidelines for cleaning your vehicle, to avoid scratching and peeling and maximizing its life.

What to avoid:

1. Avoid any abrasive car washes, as the brushes will create swirls in the surface of the laminate, the same as it does to the paint of a new car. The brushes may also lift the edge of the vinyl, in crevices, seams, or moldings and cause them to lift prematurely. The same caution applies to cloth carwashes that move from side to side.
1. Avoid "Touch-less" Spray Car Washes as the force of the jet spray may also cause the vinyl to lift in crevices. Some also use powerful solvents that are not good for your graphics or the paint of your vehicle. The sprays also beat sand or grime into the graphics causing a sanding effect over time.
2. We recommend using a Coin Operated Spray Carwash, but stand back to reduce the pressure of the spray hitting the vehicle. Be very sensitive to areas around door handles moldings, mirrors and glass. Use a sponge or rag to soap and clean the panels. You don't need to baby it, but be careful to avoid accidentally lifting the graphics in sensitive areas. Be gentle with window graphics, especially window perforated film.
3. Use a regular bucket of soap and water in the summer time and hose it down the old fashion way.
4. In the case of Perforated vinyl avoid prolonged use of rear wipers/window defroster and ice scrapers as this may damage the image on the vinyl. (please do not compromise your safety to preserve the vinyl).

If you have further questions please don't hesitate to call us.